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FROM THE EDITOR

For this issue of DEOSNEWS we welcome as guest editor Mauri P. Collins, a doctoral candidate in Instructional Systems with Distance Education as her area of emphasis. She is a Program Assistant with the Center for the Study of Higher Education and moderator of DEOS-L. With Zane L. Berge of Georgetown University, she is co-editor of three volumes in the series "Computer Mediated Communication and the Online Classroom."

In her capacity as Managing Editor of the Interpersonal Computing and Technology Journal (IPCT-J@GUVU), she has recently completed a readership survey, the results of which were reported in the October issue of IPCT-J. Mauri and I have modified this survey for use on DEOSNEWS and present it here as a way of obtaining information which we hope will allow us to better serve DEOSNEWS subscribers.

DEOSNEWS READERSHIP SURVEY, NOVEMBER 1994

As the fourth year of publication of DEOSNEWS draws to a close, we are asking our readers to complete this readership survey. Your input is important, and the following information about you and your use of DEOSNEWS will help us in planning future issues.

Please return this as soon as possible to DEOSNEWS. The results will be summarized and made available to DEOSNEWS subscribers.

Your response will be pooled with all others and your comments will not be quoted without your specific permission, so please feel free to comment on any of the questions or your responses.

RETURNING THE READERSHIP SURVEY

EMAIL

This readership survey may be returned via electronic mail to

ACSDE@psuvm.psu.edu

FAX

Our fax number is (814) 865-5878. We suggest that if you are faxing your response that you merely send us the question numbers on one or two sheets of paper with your responses alongside them (in the interests of economy).

SURFACE OR AIRMAIL

Responses can be printed out and returned by postal mail to:

DEOSNEWS Readership Survey

ACSDE
 The Pennsylvania State University,
 403 S. Allen St. Suite 206
 University Park, PA 16801-5202

HOW TO RESPOND ON-LINE:

To respond to the following questions on-line you can use an X or any other character...

example:

1. Using computers, do you consider yourself a(n):

beginner intermediate
 advanced intermediate expert

Where you are asked to comment, please type in your response, using as much space as you need.

THANK YOU FOR YOUR PARTICIPATION

-----cut here-----

1. Using computers, do you consider yourself a(n):

beginner intermediate
 advanced intermediate expert

2. Using email, do you consider yourself a(n):

beginner intermediate
 advanced intermediate expert

3. Which is the technology you use/anticipate using most frequently in Distance Education?

<input type="checkbox"/> Correspondence	<input type="checkbox"/> Broadcast (non-interactive)
<input type="checkbox"/> Telephone	<input type="checkbox"/> video
<input type="checkbox"/> Audioconferencing	<input type="checkbox"/> Videotapes
<input type="checkbox"/> Audiographics	<input type="checkbox"/> Interactive video conferencing
<input type="checkbox"/> Radio	<input type="checkbox"/> Audiocassettes
<input type="checkbox"/> Other _____	

4. Using the above technology in Distance Education, do you consider yourself a(n):

beginner intermediate
 advanced intermediate expert

5. In what capacity do you participate in distance education?
 (X all that apply)

<input type="checkbox"/> Student	<input type="checkbox"/> Student support
<input type="checkbox"/> Instructor	<input type="checkbox"/> Instructional designer
<input type="checkbox"/> Administrator	<input type="checkbox"/> Technical support staff
<input type="checkbox"/> Other _____	

The following two questions are to allow us points of comparison with print journal readership surveys:

6. Your age group: <20 20-29 30-39
 40-49 50-59 >59

7. You are: Female Male

8. In which country is the email address where you received this issue of DEOSNEWS?

Country:

9. From where do you receive this journal?

- Directly from DEOSNEWS as a subscriber
 Forwarded by a friend/colleague
 Retrieved from electronic storage (listserv, gopher)
 As a printout from _____
 Other _____

10. There is presently no subscription charge for DEOSNEWS nor is one under consideration for now or the foreseeable future. However, for AN electronic journal, how much would you be willing to pay?

- Less than for a comparable paper journal
 The same as for a comparable paper journal
 More than for a comparable paper journal
 I would not subscribe if I had to pay.

11. Besides DEOSNEWS, how many electronic journals do you subscribe to/receive?

none 1-2 3-5 more than 5

Please list titles:

12. What criteria do you (PRIMARILY) use to choose the DEOSNEWS articles you actually read?

- I am interested in the article topic
 This will help my work generally
 To share with others (peers, students etc.)
 I was assigned to read them as part of a class
 I am researching the particular topic myself
 Other, please describe _____

13. How long have you subscribed to DEOSNEWS?

This is my first issue

Since _____

14. Do you know how to retrieve back issues from LISTSERV?

No Yes

15. Have you retrieved back issues of DEOSNEWS from LISTSERV?

No Yes

24. Have you ever sent an DEOSNEWS article to a colleague?

___ Yes ___ No

25. Have you recommended DEOSNEWS to a colleague or student?

___ Yes ___ No ___ Does not apply

For questions 26, 27, 29, and 30 please take all the room you need for a reply:

26. What did you expect DEOSNEWS to be when you subscribed?

27. How well does DEOSNEWS meet your expectations in the question above?

28. DEOSNEWS features a mix of articles dealing with theory, practice, research and technology.

How well does the current mix meet your needs?

1 2 3 4 5
poorly very well

29. What topics would you like to see addressed in future issues of DEOSNEWS?

30. What could be done to make your use of DEOSNEWS and the DEOSNEWS Archives easier and more convenient?

31. Please tell us the general nature of the organization you work for:

- ___ K-12 (Kindergarten through 12 years of schooling)
- ___ higher education
- ___ business
- ___ industry (manufacturing, assembly)
- ___ non-profit organization
- ___ government
- ___ other _____

32. If you are employed, what is your position title?

- ___ I am a student
- ___ I am retired
- ___ I am not presently employed

33. If you teach in Higher Education, please respond to the statement below:

I would characterize the behavior of administrators and members of committees who decide on retention, promotion and tenure at my college or university with regard to electronic publication of refereed journals such as

DEOSNEWS in the following way:

- not applicable (I am not at a college or university)
- an author receives THE SAME points for articles published in peer reviewed electronic journals as if that article were published in print
- an author receives SOMEWHAT FEWER points for articles published in peer reviewed electronic journals compared to that same article published in print
- an author receives NO points for articles published in peer reviewed electronic journals
- I don't know

34. Do you think that electronic journals like DEOSNEWS should be viewed the same as print journals for promotion and tenure?

Yes No Don't know

35. Please rate the overall value of DEOSNEWS to you:

1	2	3	4	5	6	7
very low						very high

We invite your general comments:

THANK YOU FOR YOUR PARTICIPATION

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[Top of Page](#)